Jasmine Rivers (she/her)

https://jasminerivers.com/ | jminervarivers@gmail.com | Brooklyn, NY

Program Manager & Fundraiser for arts & nonprofit organizations with a proven track record of successful grants and service delivery to over 2,000 people across the U.S. and abroad. Applies anthropological and artistic (professional dancer & choreographer) lens to maximize culturally-informed social impact.

EXPERIENCE:

JUNTOS Collective (NYC / Bay Area / Guatemala / Mexico)

Program Manager & Development Associate February 2025 - Present

- Manage international community-building dance programs: oversee travel logistics, coordinate bilingually with partner organizations, direct rehearsals and workshops, and produce performances, with programming reaching 500+ participants annually.
- Co-develop mentorship program for emerging Latinx dance artists: strategize outreach to mentors, guest lecturers, and participants, curate workshops, and integrate feedback to drive future improvements.
- Identify operational gaps and develop and maintain improved systems for grant research and writing, donation tracking, donor cultivation, program promotion, internal communications, and service delivery.

Association to Benefit Children (New York, NY)

Interim Director of Development & Communications August - September 2026

- Directed all private fundraising and communications initiatives, served as the main point of contact for large foundations and individuals with high giving potential, wrote press releases, coordinated events, and created deliverables for Board Members.
- Worked directly with the Executive Director to strategize and produce last-minute grant proposals for unexpected funding opportunities, raising over $400K in just several weeks.
- Trained and managed two new Development Associates on CRM system, social media and newsletter content creation processes, and grant research and writing.

Development Associate July 2025 - August 2026

- Lead organization-wide communications: updated website and program brochures, designed annual report, created monthly newsletters sent to 300+ staff and 500+ donors, and strategically produced 10 video and photo-based social media posts per month to drive engagement.
- Researched and wrote grant proposals to foundations, corporations, and individual donors, as part of a 3-person development team that secured over $5 million in annual private funding.
- Routinely conducted prospect research, cultivated donor retention through tailored reports and appeals, and accurately maintained and analyzed donor records and gift data through CRM system.

Program Associate August 2024 - July 2025

- Managed mental health, food services, and supportive housing programs: organized and evaluated data, directed event logistics, wrote public grant proposals, ensured compliance with federal regulations, and represented non-profit at various community forums.
- Recruited, interviewed, and trained new staff, translated for Spanish-speaking families at community outreach events, and researched and led bilingual trainings on legal rights, emergency planning, and food safety.

AWARDS:

Princeton Lewis Center for the Arts Action Based Community Engagement Award Spring 2024 & 2021

For embodying a commitment to interrogating that which is accepted or understood in an attempt to break into the territory of the unknown or under-explored.

- Awarded for excellence in Senior Anthropology/Dance Thesis (2024) and Anti-Racist Teach-In (2021).

Princeton Campus Life Peer to Peer Leadership Award Spring 2022

For excellence in Intergroup Dialogue.

- Awarded for leadership as Lewis Center Student Advisor and Anti-Racist Teach-In Leader.

EDUCATION:

Princeton University (Princeton, NJ): Graduated May 2024
Bachelor of Arts in **Medical Anthropology**, Certificate in **Dance**
Honors: Phi Beta Kappa; Department of Anthropology Highest Honors; Honorable Mention for Best Senior Thesis in Anthropology

SKILLS:

Languages: Spanish (proficient).
Technology: Raiser's Edge, Zeffy, GiveSmart, WordPress, Squarespace, Excel, Monday, AutoCrat, Buffer, Instagram, Facebook, LinkedIn.